

Educational Support for Pupils (Head Office)

Dispatch of Science Instructors

We have been dispatching Head Office employees to schools as science instructors by setting up a promotion team as part of our social contribution activities. This is in line with the “Education Support Project Utilizing Outside Instructors” (a project launched by the Ministry of Economy, Trade and Industry in 2008).

In 2010, we also held a science class workshop for elementary school teachers at the request of the science education group of the educational study committee, Chiba Prefecture, which hoped to have guidance on giving science lessons to pupils.



Study Tour to the Mabuchi Museum

We invited parents and children living in Matsudo to the Mabuchi Museum at the head office site as a special event. The aim was to give local people a learning opportunity as part of our educational support activities.

We specifically arranged the displays in the museum so that the pupils could feel the wonder of manufacturing and the importance of having a dream by learning about Mabuchi’s history.

Summer Vacation Handicraft Class

We have been offering a summer vacation handicraft class for children since 2008. We held six classes in 2010, inviting 24 pairs of parents and children each time. They learned that motors not only spin but also produce energy as a generator, and enjoyed making a two-wheel toy bike that uses manually generated energy to move.

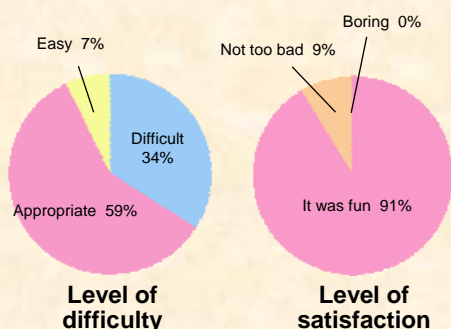


TOPIX

~ Impressions of the Summer Vacation Handicraft Class ~

We conduct a questionnaire after each handicraft class so that we can enrich the program. The following are some of the answers given by the pupils.

Results of Questionnaire



Impressions

- I was happy when I made the toy.
- I was happy because the toy I made moved well.
- It was fun to make my toy move.
- I would like to make more difficult toys.
- It was difficult at first, but I could make the toy with advice from an instructor.
- I would like to come here again next year. It was fun!
- I would like to make more toys. I would like to know more about power generation.
- I found out for the first time that motors are used in many areas.
- I found out that motors can work without batteries.

