

第5回
環境を考える
標語・入賞作品

『標語部門』と『ポスター部門』16作品が入賞
さらに『奨励賞』10作品が決定

1. テーマ
『環境にやさしい業務の工夫』『環境により仕事をしよう！』
～環境活動での実績や成果を賞讃した作品であること
2. 応募拠点 12拠点
(MOO, CM1, CM2, CM3, DGM, LDM, DLM, JSM, VSM, VDM, YSM, YDM, YVM)
3. 応募作品数
標語部門 61作品
ポスター部門 57作品

Displaying this year's winning works at the Head Office



Environmental Communication

Slogan and Poster Contest

To enhance the environmental awareness of employees, the Slogan and Poster Contest Promoting Environmental Consideration has been held annually since 2006 as a Group-wide event.

<Winning works in 2010>

First Prize in Slogan Category

“Let’s lead a low carbon life with energy-saving motors.”

Second Prize in Slogan Category

“Copy less, print less, and stamp environmental protection in our hearts.”

“Green dreams come to life when green motors get spinning!”

First Prize in Poster Category



Second Prize in Poster Category (two works)



Commending Employees Active in Environmental Activities

Dalian Mabuchi (including Wafangdian Mabuchi) commends the divisions and individuals that made excellent environmental improvements by awarding them the “Special General Manager’s Award for Environmental Improvements” at the year-end award ceremony.

This award was established by Dalian Mabuchi’s General Manager who considers environmental conservation activities very important and strives to promote them actively.



Dalian Mabuchi’s General Manager presenting an award



Employees signing the banner

Environmental Activities with Local People

Agreeing with the spirit of “Earth Hour,” employees of Guangdong Factory took part in this international event in which all lights are turned off simultaneously, calling for people to prevent global warming. It held a promotion and signing campaign at the nearby Huying Park in March 2010 to invite more people. Thanks to the campaign, many local people joined the event together with our employees.

Social & Environmental Reports published at Overseas Base

Dalian Mabuchi’s “Sustainable Development Report” describes the results of its environmental activities, and its “Social Responsibility Report” outlines the results of its CSR activities. Both reports are released every year.



Social Responsibility Report (left) and Sustainable Development Report (right)