

We are actively promoting environmental communication activities both inside and outside the company.

## Environmental Education via Intranet

We conducted the confirmation test of environmental education on all employees at the Head Office utilizing the e-learning system, provided through the company's computer network.

Conventional environmental education, mostly given by assembling employees in one place, had a number of problems, such as interruptions to work, the need to adjust the attendants' schedules, and time constraints.

With the use of this e-learning system, various problems associated with the confirmation test of environmental education were eliminated as shown below, and additionally the person-hours spent on the activity were greatly reduced.

- No need to adjust schedules of learners.
- No need to reserve lecture rooms or prepare lecture materials.
- Learnable in one's free time.

- No need to move as learning is via PC at one's own desk.
- It is easy to make all employees learn.
- Paperless education is possible.
- Self-checking is easy using an automatic-marking function.
- Summing the educational results is easy.

Furthermore, by summing the results and analyzing them, it became possible to find out overall trends and use that knowledge to provide individual guidance or feed it back into future educational curriculums.

We will continue to use this system to further enhance the level of environmental education at our company.



A computer screen showing a confirmation test of e-learning environmental education



An employee taking a confirmation test of environmental education



## Supporting the Environmental Hygiene Cup Contest

To promote environmental communication with people in the community, Guangdong Mabuchi extended support for the participants of the Environmental Hygiene Cup speech contest held in the community where Mabuchi employees reside.

## Contest to Promote Environmental Consideration

To enhance environmental awareness of all employees, a Group-wide Catch Phrase and Poster Contest Prompting Environmental Consideration is held annually under the sponsorship of the Head Office.



Winning works displayed in the restaurant of the Head Office